



JOB POSTING: Asia Regional Director **Sustainable Electronics Recycling International (SERI)**

About SERI:

Sustainable Electronics Recycling International (SERI) is a non-profit 501(c)(3) organization based in the United States. SERI protects the planet and enriches lives by championing sustainable actions throughout the entire electronics lifecycle. Our mission is to help create a world where electronic products are reused and recycled in a way that promotes resource preservation, the well-being of the natural environment, and the health and safety of workers and communities. SERI does this primarily through administration of the R2 (Responsible Recycling) Certification Program – a global voluntary certification program for the safe and sustainable reuse and recycling of electronic equipment and components. Today, there are more than 950 R2 certified facilities operating in 32 countries.

Overview of the Position:

This is a full-time permanent position. The Asia Regional Director reports directly to SERI's Executive Director and will work closely with SERI's other directors to implement SERI's goals and objectives specifically in the Asia Region. The selected individual will serve as SERI's primary representative in the Asia Region, engaging in activities to promote the environmentally-sound management of used electronics such as expanding adoption of the R2 Standard. As the organization's lead in the Asia Region, this position will educate different stakeholder groups, monitor and, if appropriate, participate in policy development activities, provide guidance for the application and implementation of the Standard, and develop and support partnerships consistent with SERI's mission. It is imperative that this person can professionally represent SERI and build the organization's relationships and effectiveness in Asia.

SERI is a small and lean organization where employees wear many hats. SERI does not maintain a corporate office. All employees work from home. Adequate and ergonomic workspace, Internet, and phone connectivity to perform the job on a daily basis from home is necessary. The right candidate will live and work in Asia.

The successful candidate will also be independent and comfortable working in this "virtual" organization, and working some non-traditional hours as is necessary to communicate with people in different time zones and parts of the world. This position offers flexibility in work hours provided the job functions and interaction with others can be successfully performed. However, regular evening/nightly hours are expected to communicate with staff in the United States. Travel will be necessary (post COVID-19) and sometimes overnight and weekends.

Important to this position is an open mind, measured responses, and a broad understanding of the electronics reuse and recycling industry. Additional experience, training, or knowledge in the R2 Standard is important. This must be learned if not already an expert. Outlined below are the primary areas of responsibility. Additional responsibilities or functions may be required as necessary to support the organization. This position is intended to grow with the growth of SERI's work in Asia.

Role Objectives:

- Build and maintain relationships with stakeholders in Asia
- Promote environmentally-sound management strategies and practices for used electronics
- Nurture partnerships with other organizations performing advocacy work in Asia
- Educate about SERI and R2 Certification
- Develop expertise in the issues that face Asia in electronics reuse and recycling
- Familiarize with Asia sub-regional strategy program on used electronics management

Role Activities:

<p>Stakeholder Engagement</p> <ul style="list-style-type: none"> • Be present at industry events across countries and regions in Asia • Work with the following stakeholders – NGOs, regulators, large multi-national businesses, trade organizations, manufacturers, reverse logistics vendors, recyclers, and refurbishers in formal and informal sectors. • Engage in industry sectors for reverse logistics, IT asset disposition, extended producer responsibility programs for recycling, mobile device repair and resale, refurbishment, data destruction, and recycling • Be a liaison to stakeholders in Asia for SERI 	<p>Education and Outreach</p> <ul style="list-style-type: none"> • Present at conferences and meetings • Train organizations about R2 Certification • Write articles for SERI’s newsletter and other publications • Promote SERI’s mission to stakeholders <p>Oversight of R2 Certification in Asia</p> <ul style="list-style-type: none"> • Support SERI’s Quality Program • Perform Spot Inspections as needed • Witness Certification Body Audits of R2 prospects • Conduct investigations into complaints and reasons for non-compliance with R2 Standard <p>Travel</p> <ul style="list-style-type: none"> • Moderate travel estimated at 30% is expected mostly in Asia. • Occasional travel to the United States will be necessary for SERI staff events, training, and SERI Board meetings.
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Qualifications – The ideal candidate will have at least 5 years’ experience in corporate environmental management or environmental policy and programs (preferably experience with the reuse and recycling). This position requires independent work communications through phone, email, texting, instant message, etc. A strong, independent person, with work discipline is needed to be successful in this organization. The candidate will possess many, if not all, of the following specific skills/attributes:

<p>Knowledge/Experience with the electronics reuse and recycling industry</p> <ul style="list-style-type: none"> • A working knowledge of the electronics reuse/recycling industry. • Understanding of the environmental, health, safety, data security and issues relevant to the industry. • Understanding of the technologies, methods, and market forces at play in the industry. • Understanding of the various players in the industry, including their unique interests, concerns, and challenges, particularly as they relate to advancing SERI’s mission. • Understanding of the geographic and cultural challenges and opportunities inherent in the industry, particularly as they relate to advancing SERI’s mission in the Asia Pacific region. 	<p>Strong Communication Skills Demonstrated in a Variety of Contexts</p> <ul style="list-style-type: none"> • Fluent in the English language with proficiency in at least one of the languages of the Asia Pacific region • Excellent speaking and writing skills. • Experience in multi-stakeholder groups, building consensus to achieve common goals. • Ability to effectively communicate technical information about the R2 Standard in a less technical manner to various audiences to educate and influence policy makers, industry leaders and other constituents in forums such as conferences, trade shows, symposiums, policy meetings, etc. • Aptitude for forging and maintaining fruitful relationships of trust and collaboration with key audiences and stakeholders.
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<p>Other (knowledge, skills and abilities):</p> <ul style="list-style-type: none"> • Ability to obtain Visas and travel in all countries. • Highly proficient in Microsoft Office, including Outlook, Word, Excel and PowerPoint • Self-motivated, detail-oriented and organized with the ability to multitask, prioritize and manage time effectively • Effectively applies critical thinking to understand and solve problems, makes well thought-out decisions to quickly and positively create results • Supports SERI's mission, vision and values through project and team work 	<p>Personal Qualities Essential to Success at SERI</p> <ul style="list-style-type: none"> • Passion for the SERI mission and vision • Highest level of integrity • Self-confidence • Independent • Lots of energy • Sense of humor
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Compensation:

An attractive compensation package will be provided to the successful candidate commensurate with education and experience. In addition to salary, SERI also provides a Simple IRA with matching contributions for retirement; a Health Reimbursement Account; Life insurance; and Disability insurance. Compensation will be adjusted to be comparable to these benefits and consistent with local regulations in the country of employment.

To Apply: SustainableElectronics.org/Careers