

“I got a guy!”

Wait. You have a guy that will give you money for *that*? Even the old or broken stuff that nobody else in the market wants?

It might seem like “your guy” is some proprietary secret that solves the problem of getting rid of old electronics while adding a little extra money back into the bottom line. But you have to ask yourself how and why is he able to do it? Is he following responsible and sustainable processes, protecting your data and your business interests? Or is he willing to buy your junk because he’s cutting corners and playing it fast and loose with your devices?

How do you know your guy isn’t exposing you to greater risks that could really damage your brand reputation? How do you know your old, broken electronics won’t end-up on the cover of National Geographic in a third-world country with your asset tag? Or that they won’t become the source of a data breach traced back to you by the serial number? And even if you trust your guy, what about the downstream vendors he’ll ship your stuff off to? There are lots of ways for your guy to make money at your expense.

Your used electronics probably aren’t a key revenue stream for your business, and whatever money you are getting certainly isn’t worth the potential damage to your brand and your company’s reputation.

So...how do you know we aren't one of those guys?

How do you know that your data is going to be protected? That harmful materials are going to be safely contained? And that reusable materials are actually recovered and recycled? How do you know your used electronics are being reused and recycled in ways that protect your brand equity and won’t harm people or the environment?

Our R2 Certification is how you know.

R2 sets the standard for responsible reuse and recycling practices, including data security, environmental protection, resource preservation, and the health and safety of workers. We’re proudly an R2 Certified facility, which means we’re held to that higher standard for how we handle your used electronics, including independent audits as part of the process. And that’s how you can be confident that your brand is protected when entrusting your electronics to us.



Verify our R2 Certification



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