



SERI COP Advisory 20

Advisory No. 20: Amendment of R2 Logo Usage Guidelines

Reference Document: Code of Practices Section VI.C on page 17

Date of Release: August 31 2020

Effective Date: August 31 2020

Purpose of Advisory

This advisory's purpose is to rescind the R2 logo usage requirements as defined in Section VI. Subsection C (1-5) of the COP. Appendix A: Logo Usage guidelines in the SERI R2 Facilities Agreement will serve instead as the official rules to be followed by certified recyclers when using the R2 Certification Mark.

Upon final certification, SERI R2 Facilities licensees are authorized to use the R2 Certification Mark in accordance with SERI R2 Facilities Agreement. CBs will audit organizations for conformance to the SERI R2 Facilities Agreement Appendix A – Mark and Guidelines for Use.

If the facility's R2 Certification is not in good standing at any time, the R2 Certification Mark shall be promptly removed from all publications, including but not limited to websites, email signatures, printed marketing materials, and business cards.